

# eLearning Services

Providing a complete solution for your learning needs

## What are eLearning Services?

Having a Learning Management System (LMS) is just the start. An LMS provides you with a platform from which to deliver and manage your company's training programmes.

When setting up an eLearning programme, you need to address the learner's needs in an engaging way, with a strong understanding of how people learn and engage. Developing and setting up a company's digital learning content involves understanding learning approaches and a company's requirements, which form the basis for mapping out the key areas for setting up an eLearning project.



## Training Content

Content is king in achieving your organisation's eLearning goals. The content you present needs to be engaging, informative, and interactive and will determine the efficacy of an eLearning course. The more relevant, engaging, and interactive your course is, the higher its efficacy.

eLearning courses can address various learning needs, from self-paced, remote learning, face-to-face, as micro-learning modules made available at the point of need ('Just in Time Learning'), or any combination of these.

There are many types of training content that you can use and develop to make your eLearning programme a success. These include digital courses, podcasts, webinars, quizzes, video courses, eBooks, articles, and conversation simulations and screencasts.


By engaging with Tugela People as your elearning consultants, we will partner with you to produce bespoke learning materials that deliver on your desired outcomes and help achieve your company's goals. We can also help you to source pre-built courses and make them available on your LMS.



## Bespoke Learning Materials

Tugela People provides a comprehensive and extensive service to assist you in producing bespoke learning materials that deliver on your eLearning strategy.

This includes:

-  **Interactive Courses & Graphics**  
The design and development of all types of digital learning material.
-  **Assessments, Polls and Quizzes**  
The creation of pre-assessments, self-tests, quick quizzes, and post-assessments to track the learners' progress and report on the success of a training programme.
-  **Video and Animation**  
Authoring explainer videos, conducting interviews, induction videos, lectures, recording presentations, seminars, and product shoots.
-  **Virtual Reality**  
The creation of virtual reality content. VR simulations are vital for generating immersive environments that learners can interact with and learn from.
-  **Software and Systems Simulations**  
Using innovative techniques to guide learners through the steps to effectively use new software, whilst also learning "why".
-  **Mobile Learning**  
Ensuring your eLearning modules are set up to be responsive and can be viewed on all devices (desktop, tablet, or smartphone)
-  **Blended Learning**  
Working with subject matter experts to develop the resources needed to create attractive, engaging, and effective blended learning material.



The eLearning team at Tugela People will work with you to draft your strategy and provide the necessary support to launch your new system and programmes effectively. In addition to supporting you in developing, setting up, implementing, and maintaining your eLearning programme, Tugela People can provide you with additional services and support to ensure your ongoing success.

For more information about our [eLearning Services](#) and to discuss your requirements, contact us directly on tel +44 (0) 1908 030360 or email: [info@tugelapeople.com](mailto:info@tugelapeople.com)